The Future of Global Commerce:

Emerging Trends and Persistent Challenges in Supply Chain Security.

BASC Global 20 Conference 24 Miami | Sept 25 & 26













+4,258

BASC Members

+4,292

On-site and Remote Audits

16,000

Business Associates

BASC is the world's largest publicprivate business alliance, dedicated to promoting secure trade through the implementation of risk-mitigation procedures throughout the supply chain.







71,997

Individuals trained by **BASC** annually

17

Countries with **BASC** Operations

25

Chapters in the Americas

The Future of Global Commerce: Emerging Trends and Persistent Challenges in Supply Chain Security.



Explore new strategies for securing international trade alongside key industry leaders!

Join us in the beautiful city of Miami, Florida on September 25-26, 2024, to interact with cargo security experts presenting best practices to secure the international supply chain.

Subject matter experts from government and industry will be on hand to present solutions to the challenges affecting global trade.

BASC Global 20 Conference 24 Miami | Sept 25 & 26





Benefit from the three pillars of this global cargo security summit.



Collaboration & Networking

Interact with for professionals from different sectors of the supply chain, including government agencies, industry associations, and private companies.



Education & Awareness

Glean knowledge and insights on the latest trends, threats, and vulnerabilities in the supply chain security landscape.



Best Practices & Standards

Participate in discussions with regulatory agencies, industry leaders, and security professionals on supply chain security.

Secure your participation!

The 11th BASC Global Conference 2024 will provide you with insights into the following topics that will help take your business to the next level:



Processes and
Regulations with
Government Agencies.



New Challenges for Secure Trade.



Latest Trends in Global Supply Chain Security.



Success Stories and Best Practices from Leading Companies.



Integration of New Technologies Applied to International Trade.



Building a Security
Culture within
Organizations.

BASC Global 20 Conference 24 Miami | Sept 25 & 26





Knowledge Security
Cooperation Innovation



Learn from the experts!

The BASC Global Conference will provide a forum for industry and government leaders to share their insights on safeguarding the end-to-end processes of the international supply chain.

Explore the various facets affecting international trade.

- Artificial Intelligence, Blockchain, and Machine Learning.
- Tools and strategies to assess the risk to your supply chain.
- Money Laundering,
 Cryptocurrencies, and Cyber
 Threats.

- Automation, Robotics, & Technological Resources.
- Human Capital Management and Supply Chain Security.
- Ecological Initiatives for International Trade and Customs Operations.

- Transnational Crime and the Global Supply Chain.
- Nearshoring, Onshoring,Offshoring, and Outsourcing.
- The Threat of Forced Labor in the Supply Chain.









Secure your participation in the 11th edition of the BASC Global Conference!
Limited slots available.

How to Register

Early Bird Pricing: Until July 15, 2024.

Current BASC Members: **US \$500.00**

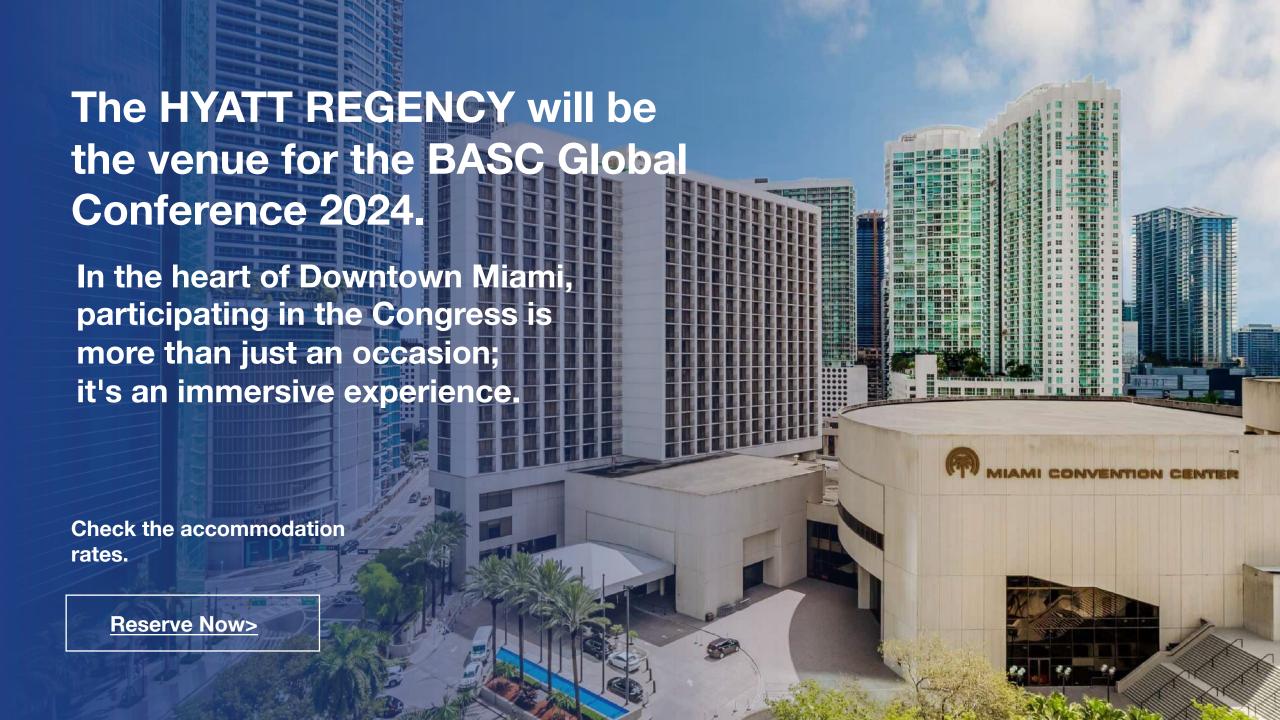
Non-BASC Members: US \$600.00

Regular Registration: July 16 to September 24, 2024.

Current BASC Members: **US \$550.00**

Non-BASC Members: US \$650.00

*BASC Members include: BASC Companies, BASC Employees and BASC International Auditors.







Why choose the Hyatt Regency Miami for your stay during the BASC Global Conference 2024?

Congress Epicenter:

Convenient access to the Convention Center.

Accommodation and conferences all under one roof.

Strategic Location:

Situated in one of Miami's most modern sectors, the hotel is steps away from the financial district, metro stations, shopping centers, parks, renowned restaurants, and breathtaking views of Miami and its Port (Cruise and Cargo Terminal).







Other Available Options for your stay



InterContinental Miami

100 Chopin Plaza, Miami, FL 33131

Reserve Now>



Comfort Inn & Suites Downtown Brickell-Port of Miami

100 Southeast 4th Street, Brickell, Miami, FL 33131

Reserve Now>





Courtyard Miami Downtown Brickell Area

200 SE 2nd Ave, Miami, FL 33131, United States

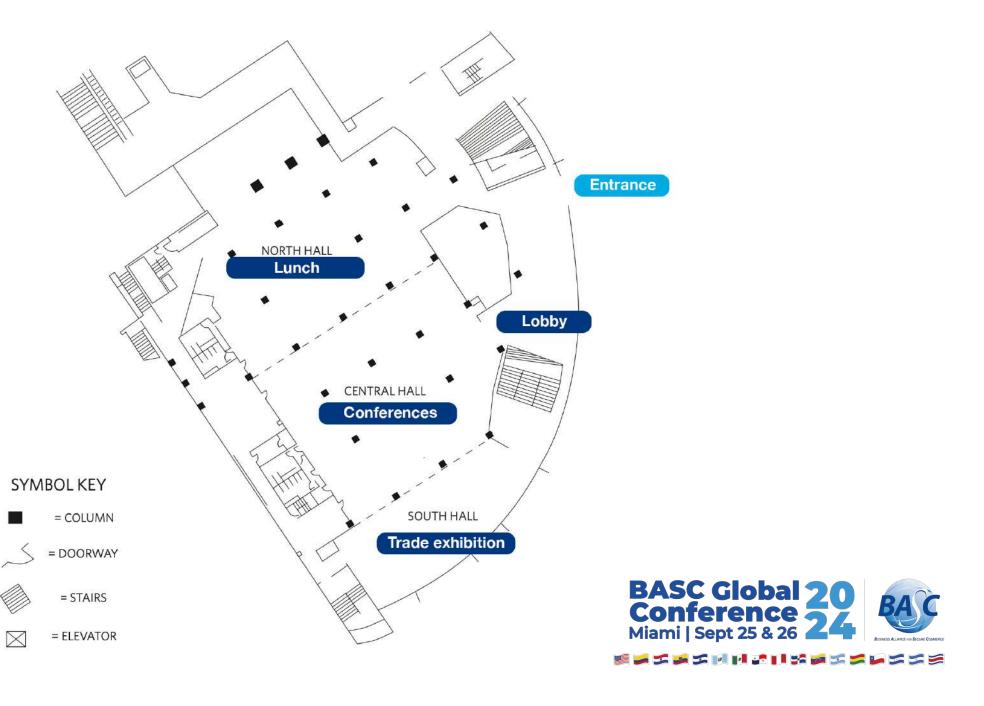
Reserve Now>



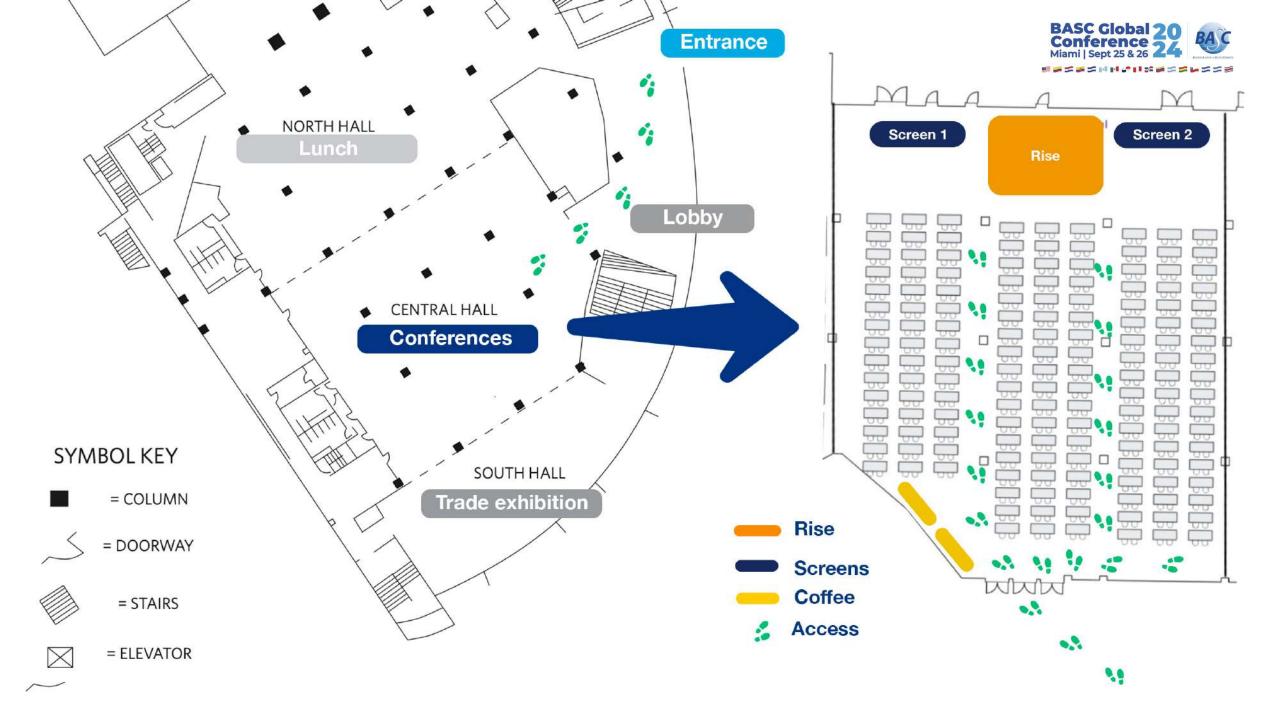
BECOME A SPONSOR

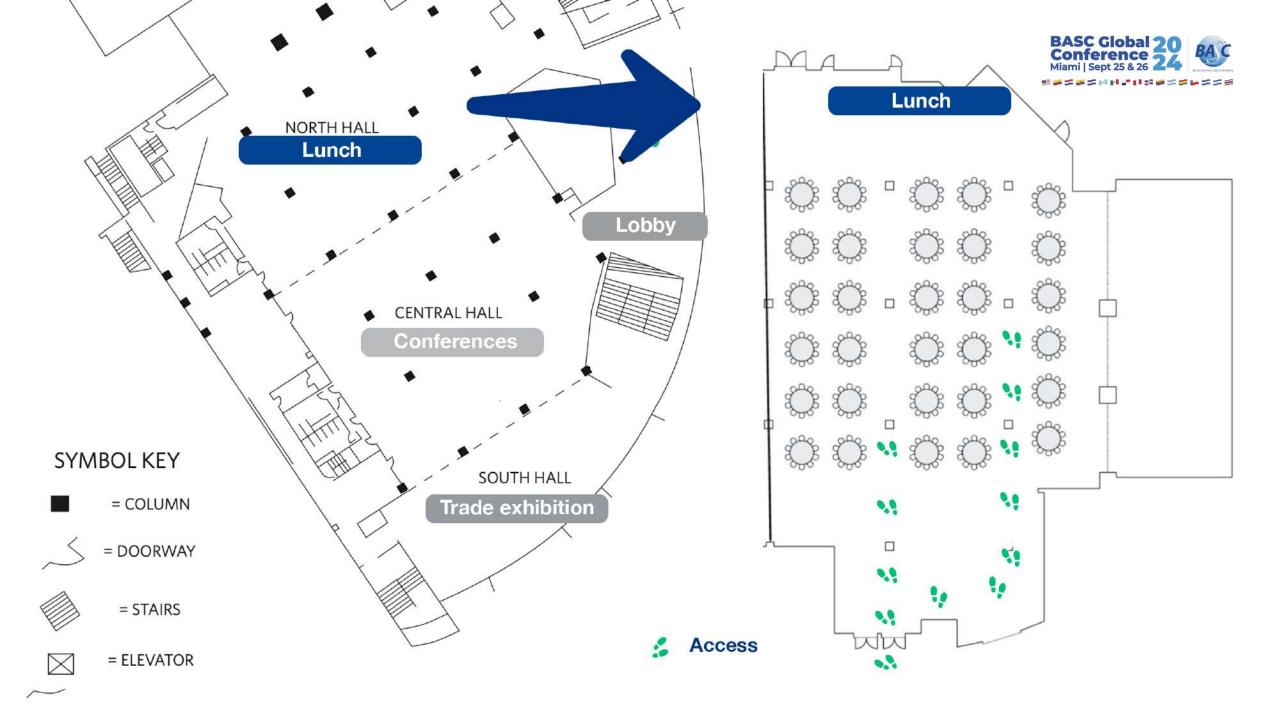


Event Floor Plan















Boost your brand and target internationally!

Become a sponsor of the most important international event in supply chain security and take your business to the next level.





For more information on how to become a sponsor, contact us at:

marketing@wbasco.org







Platinum Sponsor \$40,000



2 Available



- 2 banners (32 inches x 80 inches).
- Main sponsor of the Coffee Break at the BASC Chapter Board Members Meeting - World BASC Organization, scheduled for Tuesday, September 24.
- Participation in the conference agenda.



- 4 entry passes for the event.
- Acknowledgment by the moderator on stage throughout the event.
- Corporate name and logo presence on all marketing materials and announcements.
- Corporate logo displayed on conference projection screens.
- Prominent presence of the corporate name and logo throughout the conference and World BASC Organization websites during promotion and for 6 months after the event with a direct link to the sponsor's website.
- Delivery of participant database.





Gold Sponsor \$25,000



2 Available



- 1 exhibition space (10 feet x 10 feet exhibition space).
- **2 banners** (32 inches x 80 inches).
- Participation in the conference agenda.



- 4 entry passes for the event.
- Acknowledgment by the moderator on stage during the event.
- Corporate name and logo presence on all marketing materials and announcements.
- Corporate logo displayed on conference projection screens.
- Delivery of participant database.
- Prominent presence of the corporate name and logo on the website.





\$25,000 each 2 available

- 1 exhibition space (10 feet x 10 feet exhibition space).
- 2 banners (32 inches x 80 inches).
- 4 Entry Passes for the event.
- Corporate name and logo presence on all marketing materials and announcements.
- Logo and promotional material displayed on tables during lunch (with the option to provide welcome remarks).
- Corporate logo displayed on conference projection screens and
- Prominent presence of the corporate name and logo on the website.







- 1 exhibition space (10 feet x 10 feet exhibition space).
- **2 Banners** provided by the sponsor (32 inches x 80 inches).
- 4 Entry Passes for the event.
- Acknowledgment by the moderator on stage during the event, including option to provide welcoming remarks.
- Corporate name and logo presence on all marketing materials and announcements, including welcome bag.
- Corporate logo displayed on conference projection screens.
- Prominent presence of the corporate name and logo on the website.









Coffee Breaks

\$7,500



4 available

- 1 Banner (32 inches x 80 inches).
- 2 Entry Passes for the event.



- Acknowledgment by the moderator on stage during the event and at the beginning of the coffee break.
- Option to distribute and display promotional material during the coffee break and in the welcome bag.
- Corporate name and logo presence on all marketing materials and announcements.
- Corporate logo displayed on conference projection screens.
- Prominent presence of the corporate name and logo on the website.









Enhanced Exhibition Booth

\$3,500



20 Available



- 10 feet x 10 feet Exhibition Booth.
- **2 Entry Passes** for the event.
- Corporate name and logo presence on all marketing materials and announcements.
- Corporate logo displayed on conference projection screens.
- Prominent presence of the corporate name and logo on the website.

Includes: structure, 1 table, 2 chairs, and 1 light point.







Exhibition Space without Structure

\$2,500



20 Available



- Open exhibition space without structure (10 feet x 10 feet).
- 2 Entry Pass for the event.
- Corporate name and logo presence as sponsors on marketing materials, website, and announcements.
- Corporate logo displayed on conference projection screens.

Includes: 1 table, 2 chairs, and 1 light point.









Agenda/Program Mobile Application \$6,000 1 Available

- Corporate name and logo on the event app and agenda.
- 2 Entry Passes for the event.
- Corporate name and logo presence on all marketing materials, and announcements.
- Corporate logo displayed on conference projection screens.
- Prominent presence of the corporate name and logo on the website.









\$6,000 Available

- Corporate name and logo on lanyards/badges.
- 2 Entry Passes for the event.
- Corporate name and logo presence on all marketing materials, and announcements.
- Corporate logo displayed on conference projection screens.
- Prominent presence of the corporate name and logo on the website.









- Corporate name and logo on the welcome bags used by conference attendees.
- 2 Entry Passes for the event.
- Corporate name and logo presence on all marketing materials and announcements.
- Promotional material inside the bags.
- Corporate logo displayed on conference projection screens.
- Prominent presence of the corporate name and logo on the website.









- The sponsor's name and corporate logo are placed on the notebooks and pens used by conference attendees.
- 2 Entry Passes for the event.
- Corporate name and logo presence on all marketing materials and announcements.
- Corporate logo displayed on conference projection screens.
- Prominent presence of the corporate name and logo on the website.







Banners

\$2,500



20 Available

- Prominent Retractable Banner (32 inches x 80 inches) located outside the main entrance of the exhibition hall and conference room.
- 1 Entry Pass for the event.
- Corporate name and logo presence on all marketing materials and announcements.
- Corporate logo displayed on conference projection screens.
- Prominent presence of the corporate name and logo on the website.









\$1,500 \$1 Available

- Acknowledgment by the moderator on stage during the event.
- Corporate name and logo presence on all marketing materials and announcements.
- Prominent presence of the corporate name and logo on the website.











Be part of this unique experience that brings together leaders from over 17 countries in the Americas, focusing on international trade and supply chain security!

www.bascglobalconference.org marketing@wbasco.org

Register Now!>

The Future of Global Commerce:

Emerging Trends and Persistent Challenges in Supply Chain Security.

BASC Global 20 Conference 24 Miami | Sept 25 & 26



